



TO. BE. E. EWC Project

**To.Be. E. EWC Web Site:
Content Management
& Relation with Union Partners**

By Pietro Gentile, ICT Expert

Bruxelles February 17th 2016





Partners

- MUBE
 - UNI
 - Fabi
 - Filcams-Cgil
 - FNV
 - Handels
 - Uilca
 - FSAB
- Malta
 - Europa
 - IT - Italy
 - IT – Italy
 - NL – Netherlands
 - SE – Sweden
 - IT – Italy
 - RO - Romania





Work done

- Work period from January 2015 to January 2016
- From March 2015 to June 2015 we realized the Survey
- News, Documents inserted in the Cloud space





Today Steps

Please send the last release of Union Logo, in low (for web) and in high resolution (at least 200k, for printing).





Next Steps

- Publishing of Survey on the website
- News, Documents and Video inserted by ICT Specialist
- Work period from February 2016 to June 2016





The Website

- Created over an open source software platform
 - Multilingual front-end
 - Easy to use back-office with performing and well experienced Content Management System (CMS)
- Multilevel and multiuser structure managed everywhere-anytime-any device
- Embedded database system easy to manage, containing all the project data





The Website – Budgeted

- The final estimate for the basic level is 4000 Euros
- 3400 euros for Web, Database and uploading Data
- 600 euros for graphic design and web implementation
- For a plus feature, like 3 more languages (from the initial 5) additional 800 euros required
- All Video files must be uploaded on a Project Channel created on YouTube and than linked from the website





Website Languages

- **MUBE** English (Malta)
- **UNI** French – German ??
- **Fabi** Italian – (Italy)
- **Filcams-Cgil** Italian - (Italy)
- **FNV** Dutch (Netherlands)
- **Handels** Swedish (Sweden)
- **Uilca** Italian – (Italy)
- **FSAB** Romanian (Romania)





Website - Front Page *sample*

To.Be.E.EWC



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The Website – Front Page

- By February 29th the Graphic team will release Two Graphic proposal for the website Home Page
- In a week the expert team must choose the right one eventually indicating some implementations
- After the choice the graphic idea will be customized on the website infrastructure
- Since that date no more graphic implementation will be accepted (at least for the home page)





The Website – Navigation

- We are expecting to receive NOT a single document, but a precise matrix of documents to insert as “articles”
- As the upload will be done for every single language, every document must have a correspondance in every language translation





Website

2° level pages

www.ToBeEewc.org

www.ToBeEewc.eu

Social Networks

Twitter @tobeeewc1

YouTube

The screenshot shows a website navigation menu with the following items:

- Trade Unions
- Shop Stuards
- EWC Members
- EWC Steering
- President / Secretary
- Technical Secretary
- EWC Coordinators
- Expert
- Peculiar Regional / Sector

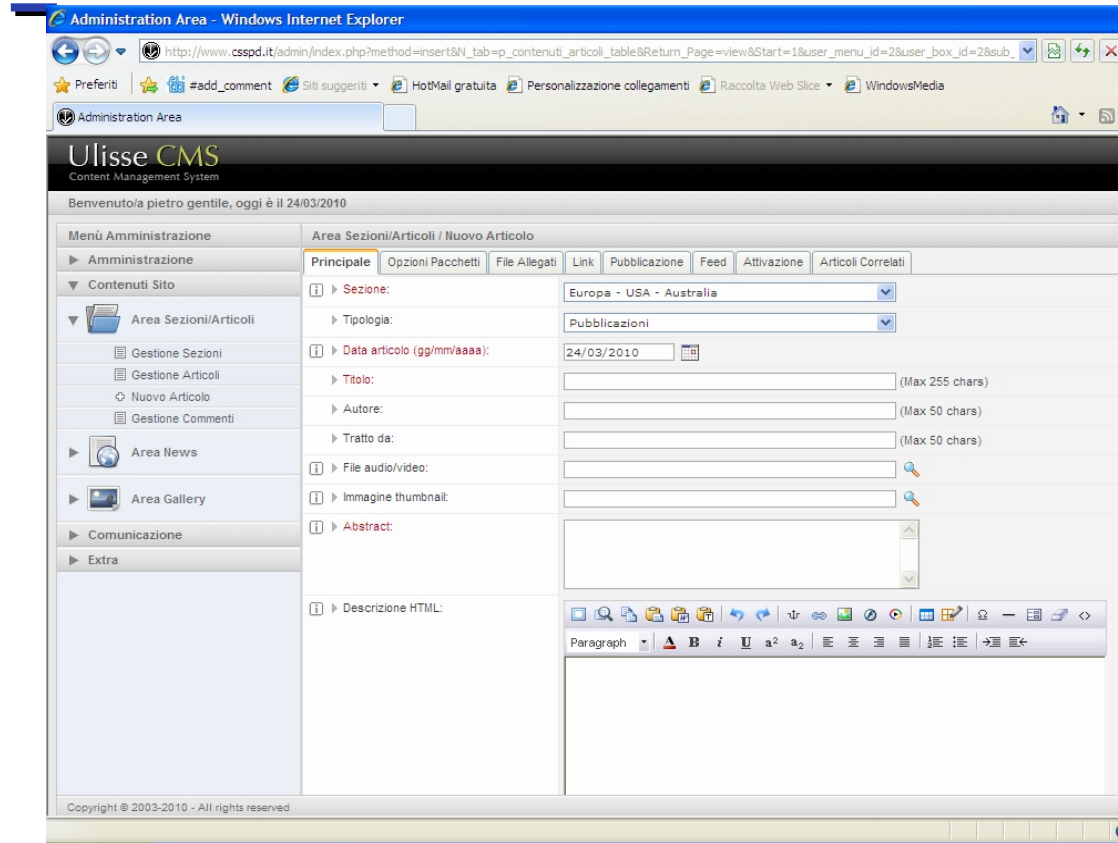
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The Website CMS

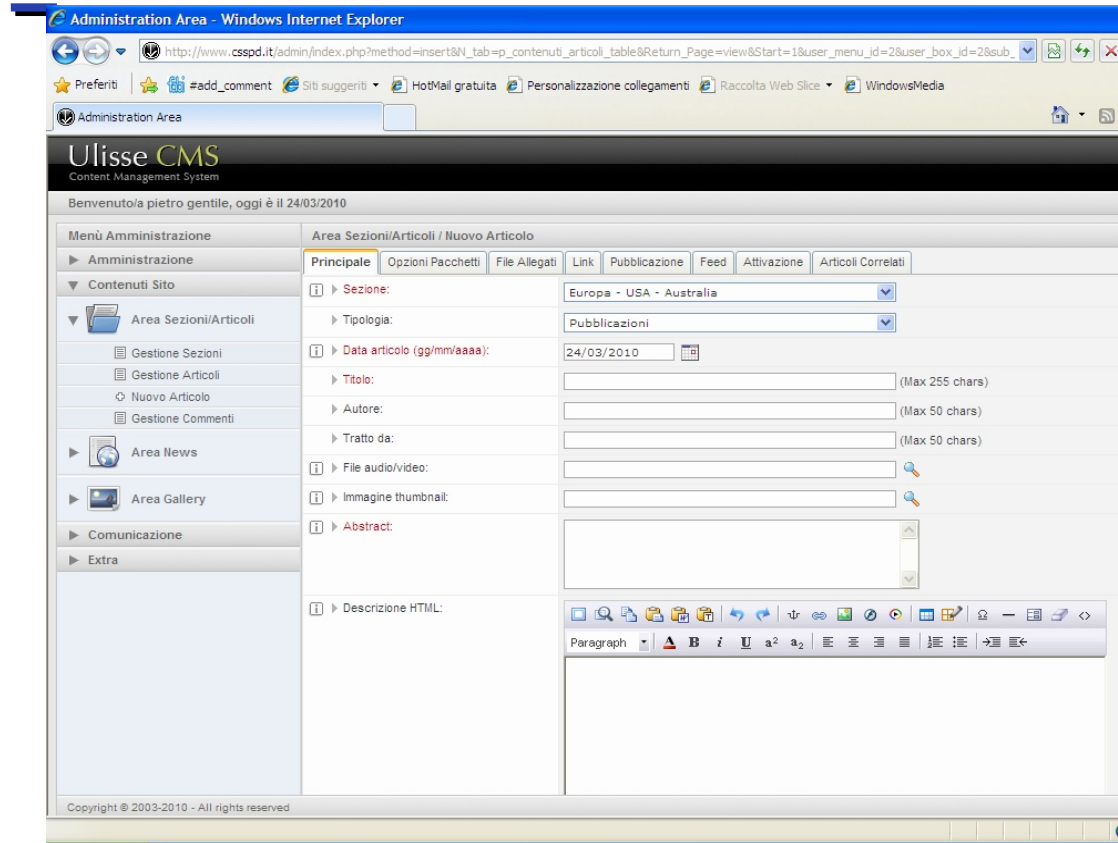
The Content Management Session: Inserting News & PPT





The Website CMS

The Content Management Session: Inserting News & PPT





The Website – Time Scheduling

- The website will be released to Public by may 9th
- In order to do this, all documents must be delivered in their **final version** by april 15th
- **We do not** upload, any document, link, or other material that will delivered after may 6th , deadline for limited adjustments ad amendments





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